

Louisiana Beef Industry Council Meeting

November 13, 2015

1:00 pm

5852 Florida Blvd.

Baton Rouge, LA 70806

Minutes

Meeting was called to order by Chairman Ronald Black.

Members present: Ronald Black, Ed Lopinto, Randy Toups, Mack Shelton, Amelia Kent, Marty Wooldridge, Joey Blanchard, and Dr. Brent Robbins (representing Mike Strain). Members absent: Walter Smith and Dr. Sheila Pitre.

Motion: Randy Toups made the motion, seconded by Amelia Kent, to adopt the minutes from the September 25, 2015 meeting. Motion passed unanimously.

Ronald Black reported that a prepared plan to assume responsibility for collection of the beef check-off and other duties required of QSBC was sent to CBB on October 30.

Black also reported that the money CBB holds for the LBIC in a Memphis Bank, will be sent to LBIC as soon as we get a bank account open, which should be next week.

Black also reported that LADAF will transfer the money they hold for LBIC as soon as Peter Barrios(CPA) is familiar with the CBB software pertaining to collections.

Genevieve Lyons, Louisiana's Representative on the CBB, gave a very informative report on CBB activities.

The council reviewed the CBB review of LBIC financial records from July 2012 through June 2015.

The council reviewed the agreed upon procedure's report for the period from June 30, 2015, through August 15, 2015, submitted by Michael K. Glover.

Motion: After a lengthy discussion, Joey Blanchard made a motion, seconded by Marty Wooldridge, to have Paper Airplane Media (Jeff Marshall) present a website design that is acceptable to LBIC at our next meeting, which is December 18, 2015. Motion passed unanimously.

Motion: Marty Wooldridge made a motion, seconded by Randy Toups, to accept the LBIC financial operation procedures. Motion passed unanimously.

Motion: Joey Blanchard made a motion, seconded by Amelia Kent, to accept the LBIC Marketing Plan that was submitted to CBB. Motion passed unanimously.

Motion: Marty Wooldridge made a motion, seconded by Joey Blanchard, to approve a resolution to authorize Mack Shelton, Walter Smith, Ronald Black, and Peter Barrios to be on the bank account signature card.

John Walther (LADAF) presented a cashier's check for state check-off to LBIC in the amount of \$19,481.01.

Motion: Joey Blanchard made a motion, seconded by Amelia Kent, to ask Dr. Phillip H. Elzer to submit an application for his program for LBIC to fund as a sponsorship. Motion passed unanimously.

Motion: Marty Wooldridge made a motion, seconded by Randy Toups, to give a \$1000.00 co-sponsorship to the Northeast Louisiana Junior Livestock Show Awards Banquet on February 6, 2016. Motion passed unanimously.

Motion: Mack Shelton made a motion, seconded by Marty Wooldridge to continue advertisement in Ag Trader USA. Motion passed unanimously.

New Business:

New Address for LBIC:

Louisiana Beef Industry Council

2251 Drusilla Lane Ste. B

Baton Rouge, LA 70809

(225)364-2813

Joey Blanchard asked that the council have prayer and say The Pledge to our Flag before each meeting.

Comments were made by Daniel Lyons and Dave Foster.

Motion: Randy Toups made a motion, seconded by Joey Blanchard, to adjourn. Motion passed unanimously.

Minutes approved by LBIC on December 18, 2015